

# Keeping the REPUBLIC

Power and Citizenship in **AMERICAN POLITICS ESSENTIALS** 

th Edition









ARTHUR TARIAN IV

@ARTHURTARIAN

My critics R lackeys of status quo. They'll live under my boot heel soon. Nothing stops my rise 2 power!

#ArthurTarian4world domination

#losetherepublic





FEWER PEOPLE ARE CONVINCEP BY ARTHUR'S HYPE. OUR VOICES MAKE A DIFFERENCE.

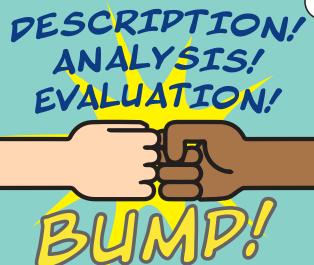
#### EVALUATION!



...IS THE FINAL KEY TO KEEPING THE REPUBLIC!



WE'VE GOT THIS, ROX. WE'VE JUST GOT TO KEEP OUR SKILLS UP.







# Maximize your study time. Get a better grade. SAGE edge online tools help you do both!

# edge.sagepub.com/barbour8e

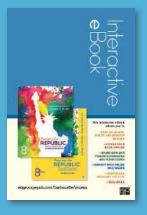


Get more out of your study time with these free, easy-to-use SAGE edge study tools, featuring:

- eFlashcards and eQuizzes for anywhere, anytime studying
- An online action plan that includes tips and feedback on your progress so you can focus your attention where you need it most
- Exclusive access to influential SAGE journal content tying important research to chapter concepts to strengthen learning

#### **Get the Interactive eBook**

- Read your eBook ANYWHERE, ANYTIME with easy access across most devices
- SHARE notes and highlights
- Watch VIDEO interviews, lectures, animated graphics, or other clips
- Listen to engaging podcasts and AUDIO resources





Learn more at sagepub.com



# KEEP YOUR COURSE CURRENT!

- Updated theme of power and citizenship examines how each is influenced by the advent of new and social media.
- Media chapter significantly revised to reflect on the modern media world, how new technologies shape political narratives, and how citizens can use new media to be critical consumers.
- Up-to-date with 2016 election results and analysis for the presidency and Congress.
- New Profiles in Citizenship boxes feature journalist Jose Antonio Vargas and activist Dan Savage.
- New and updated infographics better focus on the heart of each topic, such as how citizens engage electronically and how American women compare politically in a global perspective.





#### **SAGE PREMIUM VIDEO**

Boost comprehension. Bolster analysis.

SAGE premium video helps your students do both. Easy access with an **Interactive eBook!** 

Keeping the Republic, Eighth Edition, by Christine Barbour and Gerald C. Wright offers premium video, curated specifically for the text, to make learning more effective for all types of students. Accessed through an Interactive eBook, students go way beyond highlighting and note-taking.

#### PREMIUM CONTENT

- SAGE original video:
  Topics in American Government
- Licensed video:
  curated Associated Press news clips

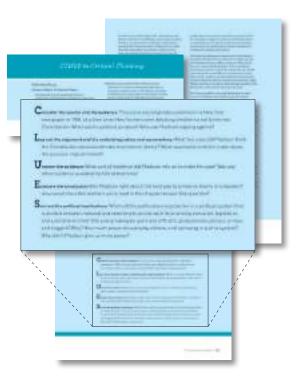
#### Additional, open-access digital resources

- Video: dive deeper into learning with relevant interviews, lectures, and other clips
- Audio: podcasts and other audio resources enrich key points within the text
- Web: curated web links extend important chapter topics to reinforce learning



# IMPROVE STUDENTS' CRITICAL THINKING SKILLS THROUGH APPLICATION

- In Your Own Words learning objectives help students organize chapter material and reinforce goals.
- Don't Be Fooled by boxes encourage students to be analytical and skeptical consumers of political information, with a new focus on digital information.
- Snapshots of America graphics examine data to help students understand the meaning behind the numbers.
- CLUES to Critical Thinking readings with CLUES questions—perfect for assignments—help students acquire the habit of active and close reading.
- Thinking Outside the Box marginal discussion questions challenge students' assumptions and provoke thoughtful responses.





#### CAPTURE YOUR STUDENTS' ATTENTION WITH COMPELLING STORIES AND VISUALS

- What's at Stake chapter-opening vignettes ask students to think about what people are struggling to get from politics and how the rules affect the outcome of who wins and who loses.
- Profiles in Citizenship author interviews with inspiring public figures offer insight and advice for getting involved in political action.
- The Big Picture infographics broaden understanding of big processes, big concepts, and big data.



"Keeping the Republic expertly brings students into the discussion of American politics. The book is well-written and provides context to the factual material, such that **students can see themselves as part of the process** and not simply as winners or losers."

-Mark Cichock, The University of Texas at Arlington

"If I were a college student today, I would love to have *Keeping the Republic* as my textbook. I really like the features, such as *Snapshot of America* and *Don't Be Fooled by*. The visuals are **fantastic and full of wonderful information**"

-Dewey Clayton, University of Louisville

"Keeping the Republic is the Goldilocks of the introductory American politics textbook market. The authors do an excellent job of weaving the themes of power and citizenship throughout the book, and I appreciate the fact that they emphasize analysis and evaluation throughout."

-Craig Ortsey, Indiana University-Purdue University Fort Wayne

#### PRAISE FOR SAGE ORIGINAL VIDEO

"SAGE's Topics in American Government video resources do a really nice job of providing a description of a concept and then linking the concept to a contemporary political event through a relevant data display or qualitative description. As a result, they are a great opportunity to introduce or reinforce concepts from the Intro text with students, and then assess student comprehension with built-in assessment questions."

-Andrew Green, Central College

"These brief videos are well-produced and engaging. They provide a research-based way to present concepts in a format that students will relate to and quickly grasp. The videos' incorporation of assessment questions aids in their use as assignments outside of class, and I can readily see using them as the focus for in-class discussions."

-Patrick Moore, Richland College

"SAGE has put a lot of thought into these digital resources, ensuring that they're **high quality** and free from bias. So often, a textbook simplifies something by leaving out necessary facts. The *Topics in American Government* videos are concise and simple without missing information."

-Sally Hansen, Daytona State College





# Keeping the REPUBLIC

Power and Citizenship in AMERICAN POLITICS
THE ESSENTIALS

Sth Edition

**Christine Barbour** 

Indiana University

Gerald C. Wright

Indiana University





#### FOR INFORMATION:

CQ Press

An Imprint of SAGE Publications, Inc. 2455 Teller Road Thousand Oaks, California 91320 E-mail: order@sagepub.com

SAGE Publications Ltd. 1 Oliver's Yard 55 City Road London, EC1Y 1SP United Kingdom

SAGE Publications India Pvt. Ltd. B 1/I 1 Mohan Cooperative Industrial Area Mathura Road, New Delhi 110 044 India

SAGE Publications Asia-Pacific Pte. Ltd. 3 Church Street #10-04 Samsung Hub Singapore 049483

Sr. Acquisitions Editor: Michael Kerns Sr. Developmental Editor: Nancy

Matuszak

eLearning Editor: John Scappini
Editorial Assistant: Zachary C. Hoskins
Production Editors: David C. Felts,
Kelly DeRosa

Copy Editor: Amy Marks

Typesetter: C&M Digitals (P) Ltd.

Proofreader: Theresa Kay

Indexer: Joan Shapiro

Cover Designer: Gail Buschman Marketing Manager: Amy Whitaker Copyright © 2017 by Christine Barbour and Gerald C. Wright

All rights reserved. No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without permission in writing from the publisher.

Printed in Canada

ISBN 978-1-5063-4998-5

This book is printed on acid-free paper.

16 17 18 19 20 10 9 8 7 6 5 4 3 2 1

We dedicate this book with love to our parents,
Patti Barbour and John Barbour and
Doris and Gerry Wright,
To our kids, Andrea and Monica,
To our grandkids, Liam, Elena, Paloma, and Asher,
And to each other.

### **ABOUT THE AUTHORS**

#### **CHRISTINE BARBOUR**

Christine Barbour teaches in the Political Science Department and the Hutton Honors College at Indiana University, where she has become increasingly interested in how teachers of large classes can maximize what their students learn. She is working with online course designers to create an online version of her Intro to American Politics class. At Indiana, Professor Barbour has been a Lilly Fellow, working on a project to increase student retention in large introductory courses, and a member of the Freshman Learning Project, a university-wide effort to improve the first-year undergraduate experience. She has served on the New York Times College Advisory Board, working with other educators to develop ways to integrate newspaper reading into the undergraduate curriculum. She has won several teaching honors, but the two awarded by her students mean the most to her: the Indiana University Student Alumni Association Award for Outstanding Faculty and the Indiana University Chapter of the Society of Professional Journalists Brown Derby Award. When not teaching or writing textbooks, Professor Barbour enjoys playing with her dogs, traveling with her coauthor, and writing about food. She is the food editor for Bloom Magazine of Bloomington and is a coauthor of Indiana Cooks! (2005) and Home Grown Indiana (2008). She also makes jewelry from precious metals and rough gemstones and if she ever retires, she will open a jewelry shop in a renovated air-stream on the beach in Apalachicola, Florida, where she plans to write another cookbook and a book about the local politics, development, and fishing industry.

#### **GERALD C. WRIGHT**

Gerald C. Wright has taught political science at Indiana University since 1981, and he is currently the chair of the political science department. An accomplished scholar of American politics, and the 2010 winner of the State Politics and Policy Association's Career Achievement Award, his books include *Statehouse Democracy: Public Opinion and Policy in the American States* (1993), coauthored with Robert S. Erikson and John P. McIver, and he has published more than fifty articles on elections, public opinion, and state politics. Professor Wright has long studied the relationship among citizens, their preferences, and public policy.

He is currently conducting research funded by grants from the National Science Foundation and the Russell Sage Foundation on the factors that influence the equality of policy representation in the states and in Congress. He is also writing a book about representation in U.S. legislatures. He has been a consultant for Project Vote Smart in the past several elections. Professor Wright is a member of Indiana University's Freshman Learning Project, a university-wide effort to improve the first-year undergraduate experience by focusing on how today's college students learn and how teachers can adapt their pedagogical methods to best teach them. In his nonworking hours, Professor Wright also likes to spend time with his dogs, travel, eat good food, fish, and play golf.



# **BRIEF CONTENTS**

Preface To the St	udent	xxix xxxvii
CH1	POLITICS: WHO GETS WHAT, AND HOW?	1
CH 2	AMERICAN CITIZENS AND POLITICAL CULTURE	30
CH 3	POLITICS OF THE AMERICAN FOUNDING	55
CH 4	FEDERALISM AND THE U.S. CONSTITUTION	83
CH 5	FUNDAMENTAL AMERICAN LIBERTIES	122
CH 6	THE STRUGGLE FOR EQUAL RIGHTS	165
CH 7	CONGRESS	209
CH 8	THE PRESIDENCY	253
CH 9	THE BUREAUCRACY	291
CH 10	THE AMERICAN LEGAL SYSTEM AND	
	THE COURTS	322
CH 11	PUBLIC OPINION	359
CH 12	POLITICAL PARTIES	393
CH 13	INTEREST GROUPS	426
CH 14	VOTING, CAMPAIGNS, AND ELECTIONS	461
CH 15	MEDIA, POWER, AND POLITICAL COMMUNICATION	502
Appendix Notes Glossary	x Material	A-1 N-1 G-1 I-1

# CONTENTS

Pre	ace	xxix
To t	he Student	xxxvii
1	POLITICS: WHO GETS WHAT, AND HOW?	1
	WHAT'S AT STAKE WHEN PRESIDENTIAL AND CONGRESSIONAL AGENDAS CONFLICT?	
	What Is Politics?	3
	Politics and Government	4
	Rules and Institutions	5
	Power and Information	5
	Politics and Economics	6
	Political Systems and the Concept of Citizenship	10
	Authoritarian Systems	10
	Nonauthoritarian Systems	11
	The Role of the People	13
	Origins of Democracy in America	14
	European Sources of Democratic Thought and Practice	14
	The Social Contract	15
	Sources of Democracy Closer to Home	15
	American Citizenship Today	17
	Thinking Critically About American Politics	20
	Analysis Evaluation	20
	LET'S REVISIT: WHAT'S AT STAKE	24 25
	CLUES TO CRITICAL THINKING: EXCERPTS FROM PRESIDENT BARACK OBAMA'S	20
	HOWARD UNIVERSITY COMMENCEMENT ADDRESS, MAY 7, 2016	26
	DON'T BE FOOLED BY YOUR OWN INFORMATION BUBBLE	7
	PROFILES IN CITIZENSHIP: DAN SAVAGE	16
	SNAPSHOT OF AMERICA: HOW DO WE ENGAGE POLITICALLY ONLINE?	19
	THE BIG PICTURE: HOW TO THINK CRITICALLY	22
	REVIEW	28
2	AMERICAN CITIZENS AND POLITICAL CULTURE	30
	WHAT'S AT STAKE IN OUR IMMIGRATION POLICY?	30
	Who Is an American?	32
	American Citizenship	32
	Nonimmigrants	34
	U.S. Immigration Policy	34
	The Ideas That Unite Us	39
	Faith in Rules and Individuals	39
	Core American Values: Democracy, Freedom, and Equality	42
	The Ideas That Divide Us	44

The Economic Dimension	45
The Social Order Dimension	45
The Relationship Between the Two Ideological Dimensions	46
Who Fits Where?	48
The Citizens and American Political Beliefs	51
LET'S REVISIT: WHAT'S AT STAKE	51
CLUES TO CRITICAL THINKING: "THE NEW COLOSSUS," BY EMMA LAZARUS	52
	33
	37
	38
	40 44
	50
	53
	00
POLITICS OF THE AMERICAN FOUNDING	55
WHAT'S AT STAKE IN CHAILENGING THE LEGITIMACY OF THE U.S. GOVERNMENT?	55
	58
·	58
	60
	61
-	61
	62
	62
	63
	64
The Articles of Confederation	66
The Provisions of the Articles	66
Some Winners, Some Losers	67
The Constitutional Convention	68
"An Assembly of Demigods"	68
Large States, Small States	70
North and South	71
Ratification	74
Federalists Versus Anti-Federalists	74
The Federalist Papers	74
The Final Vote	75
The Citizens and the Founding	76
Competing Elites	76
The Rise of the "Ordinary" Citizen	76
LET'S REVISIT: WHAT'S AT STAKE	78
CLUES TO CRITICAL THINKING: THE DECLARATION OF INDEPENDENCE,	
	78
	59
	69
	72
	77
REVIEW	81
	The Social Order Dimension The Relationship Between the Two Ideological Dimensions Who Fits Where?  The Citizens and American Political Beliefs LET'S REVISIT: WHAT'S AT STAKE CLUES TO CRITICAL THINKING: "THE NEW COLOSSUS," BY EMMA LAZARUS SNAPSHOT OF AMERICA: WHO ARE WE AND WHO WILL WE BE BY 2050? SNAPSHOT OF AMERICA: WHO ARE WE AND WHO WILL WE BE BY 2050? SNAPSHOT OF AMERICA: WHAT DO OUR TWO LARCEST IMMIGRANT GROUPS LOOK LIKE? PROFILES IN CITIZENSHIP: JOSE ANTONIO VARGAS THE BIG PICTURE: HOW IMMIGRATION HAS CHANGED THE FACE OF AMERICA SNAPSHOT OF AMERICA: HOW MUCH DO WE PAY IN TAXES? DON'T BE FOOLED BY THE NUMBERS REVIEW  POLITICS OF THE AMERICAN FOUNDING  WHAT'S AT STAKE IN CHALLENGING THE LEGITIMACY OF THE U.S. GOVERNMENT? Politics in the English Colonies Reasons for Leaving England Political Participation in the Colonies Changing Ideas About Politics Revolution The Split From England British Attempts to Gain Control of the Colonies Changing Ideas About Politics Revolution The Provisions of the Articles Some Winners, Some Losers The Articles of Confederation The Provisions of the Articles Some Winners, Some Losers The Constitutional Convention "An Assembly of Demigods" Large States, Small States North and South Ratification Federalists Versus Anti-Federalists The Federalist Papers The Final Vote The Citizens and the Founding Competing Elites The Rise of the "Ordinary" Citizen LET'S REVISIT: WHAT'S AT STAKE CLUES TO CRITICAL THINKING: THE DECLARATION OF INDEPENDENCE, BY THOMAS JEFFERSON DON'T BE FOOLED BY YOUR TEXTBOOK SNAPSHOT OF AMERICA: WHO WEER THE FOUNDERS? THE BIG PICTURE: HOW WE GOT TO THE CONSTITUTION FROM THE ARTICLES OF CONFEDERATION PROFILES IN CITIZENSHIP: NEWT GINGRICH

4	FEDERALISM AND THE U.S. CONSTITUTION	83
	WHAT'S AT STAKE WHEN A STATE TAKES MARIJUANA LAWS INTO ITS OWN HANDS?	83
	The Three Branches of Government	85
	The Legislative Branch	85
	The Executive Branch	88
	The Judicial Branch	90
	Separation of Powers and Checks and Balances	92
	Republican Remedies	92
	What Does the Constitution Say?	93
	Possible Alternatives: Fusion of Powers?	96
	Federalism	96
	What Does the Constitution Say?	97
	Two Views of Federalism	97
	Possible Alternatives to Federalism	98
	What Difference Does Federalism Make?	99
	The Changing Balance: American Federalism Over Time	101
	Federalism Today	104
	Amending the Constitution	111
	What Does the Constitution Say?	112
	Possible Alternatives: Making the Constitution Easier or Harder to Amend	113
	The Citizens and the Constitution	114
	LET'S REVISIT: WHAT'S AT STAKE	116
	CLUES TO CRITICAL THINKING: FEDERALIST NO. 51, BY JAMES MADISON	117
	THE BIG PICTURE: WHAT WAS ON MADISON'S MIND	0.4
	WHEN HE WROTE THE 51ST FEDERALIST PAPER  SNAPSHOT OF AMERICA: HOW DO WE DIFFER FROM STATE TO STATE?	9 <sup>2</sup> 10 <sup>2</sup>
	THE BIG PICTURE: HOW THE NATIONAL GOVERNMENT INFLUENCES THE STATES	106
	DON'T BE FOOLED BY POLITICAL RHETORIC	100
	PROFILES IN CITIZENSHIP: SUSANA MARTINEZ	114
	REVIEW	120
5	FUNDAMENTAL AMERICAN LIBERTIES	122
	WHAT'S AT STAKEIN REGULATING GUN OWNERSHIP?	122
	Rights in a Democracy	124
	Rights and the Power of the People	124
	When Rights Conflict	125
	When Rights Conflict—The Case of National Security	125
	How Do We Resolve Conflicts About Rights?	126
	The Bill of Rights and Incorporation	128
	Why Is a Bill of Rights Valuable?	128
	Applying the Bill of Rights to the States	128
	Freedom of Religion	129
	Why Is Religious Freedom Valuable?	129
	The Establishment Clause: Separationists Versus Accommodationists	
	The Free Exercise Clause: When Can States Regulate Religious Behavior?	133 136
	Freedom of Expression	
	Why Is Freedom of Expression Valuable?	137
	Speech That Criticizes the Government	137 138
		1.50

	Symbolic Speech	140
	Obscenity and Pornography	140
	Fighting Words and Offensive Speech	141
	Freedom of the Press	142
	Censorship on the Internet	144
	The Right to Bear Arms	145
	Why Is the Right to Bear Arms Valuable?	148
	Judicial Decisions	149
	The Rights of Criminal Defendants	149
	Why Are the Rights of Criminal Defendants Valuable?	149
	Protection Against Unreasonable Searches and Seizures	150
	Protection Against Self-Incrimination	151
	Right to Counsel	152
	Protection Against Cruel and Unusual Punishment	153
	The Right to Privacy	155
	Why Is the Right to Privacy Valuable?	155
	Reproductive Rights	155
	Gay Rights	156
	The Right to Die	157
	The Citizens and Civil Liberties	158
	LET'S REVISIT: WHAT'S AT STAKE	159
	CLUES TO CRITICAL THINKING: FEDERALIST NO. 84, BY ALEXANDER HAMILTON	160
	THE BIG PICTURE: WHAT THE BILL OF RIGHTS MEANS TO YOU	130
	SNAPSHOT OF AMERICA: WHAT DO WE BELIEVE?	134
	PROFILES IN CITIZENSHIP: BILL MAHER	141
	DON'T BE FOOLED BY FAKE NEWS  SNAPSHOT OF AMERICA: WHO OWNS THE GUNS?	144 146
	SNAPSHOT OF AMERICA: WHERE DO WE STAND ON CAPITAL PUNISHMENT?	154
	REVIEW	162
6	THE STRUGGLE FOR EQUAL RIGHTS	165
	WHAT'S AT STAKEWHEN A RACIAL MAJORITY BECOMES A MINORITY?	165
	The Meaning of Political Inequality	168
	When Can the Law Treat People Differently?	168
	Why Do We Deny Rights?	170
	Different Kinds of Equality	170
	Rights Denied on the Basis of Race	171
	Blacks in America Before the Civil War	171
	The Civil War and Its Aftermath: Winners and Losers	171
	The Long Battle to Overturn Plessy: The NAACP and Its Legal Strategy	175
	The Civil Rights Movement	177
	Blacks in Contemporary American Politics	181
	Rights Denied on the Basis of Race and Ethnicity	184
	Native Americans	184
	Hispanic Americans	187
	Asian Americans	189
	Rights Denied on the Basis of Gender	191
	Women's Place in the Early Nineteenth Century	191
	The Birth of the Women's Rights Movement	191

	The Struggle in the States	192
	Winners and Losers in the Suffrage Movement	193
	The Equal Rights Amendment	193
	Gender Discrimination Today	195
	Women in Contemporary Politics	196
	Rights Denied on Other Bases	198
	Sexual Orientation	199
	Age	202
	Disability	203
	Citizenship	203
	The Citizens and Civil Rights	204
	LET'S REVISIT: WHAT'S AT STAKE	205
	CLUES TO CRITICAL THINKING: "AIN'T I A WOMAN?," BY SOJOURNER TRUTH	205
	THE BIG PICTURE: WHEN THE LAW CAN TREAT PEOPLE DIFFERENTLY	172 179
	DON'T BE FOOLED BY THE MOVIES  SNAPSHOT OF AMERICA: POVERTY, PROSPERITY, AND EDUCATION BY RACE AND ETHNICITY	182
	PROFILES IN CITIZENSHIP: WARD CONNERLY	185
	SNAPSHOT OF AMERICA: HOW EQUAL ARE WE, BY GENDER?	197
	SNAPSHOT OF AMERICA: HOW DO AMERICAN WOMEN COMPARE POLITICALLY?	200
	REVIEW	207
7	CONGRESS	209
	WHAT'S AT STAKEIN THE SENATE'S OBLIGATION TO GIVE ADVICE AND CONSENT	
	TO THE PRESIDENT?	209
	Understanding Congress	211
	Representation	211
	National Lawmaking	213
	Partisanship	215
	Congressional Powers and Responsibilities	217
	Differences Between the House and the Senate	217
	Congressional Checks and Balances	217
	Congressional Elections	220
	The Politics of Defining Congressional Districts	220
	Deciding to Run	222
	Being a Representative  Congressional Organization	224
	The Central Role of Party	227
	The Central Role of Farty  The Leadership	229 230
	The Committee System	
	Congressional Resources	234 237
	How Congress Works	238
	The Context of Congressional Policymaking	238
	How a Bill Becomes a Law—Some of the Time	239
	The Citizens and Congress	246
	LET'S REVISIT: WHAT'S AT STAKE	248
	CLUES TO CRITICAL THINKING: "LET'S JUST SAY IT: THE REPUBLICANS ARE THE PROBLEM,"	
	BY THOMAS E. MANN AND NORMAN J. ORNSTEIN	248
	SNAPSHOT OF AMERICA: HOW DO WE HATE CONGRESS? (LET US COUNT THE WAYS.)	212
	DON'T BE FOOLED BY YOUR ELECTED OFFICIALS	214
	SNAPSHOT OF AMERICA: WHO REPRESENTS US IN CONGRESS?	228

	PROFILES IN CITIZENSHIP: JON TESTER THE BIG PICTURE: HOW OUR LAWS ARE MADE REVIEW	229 242 <b>25</b> 1
8	THE PRESIDENCY	253
	WHAT'S AT STAKE WHEN PRESIDENTIAL AND CONGRESSIONAL AGENDAS CONFLICT?	253
	The Presidential Job Description	255
	Head of State Versus Head of Government	255
	Qualifications and Conditions of Office	257
	The Constitutional Power of the President	258
	The Evolution of the American Presidency	265
	The Traditional Presidency	265
	The Modern Presidency	265
	The Battle Over Executive Authority Today	267
	Presidential Politics	269
	The Expectations Gap and the Need for Persuasive Power	269
	Going Public	270
	Working With Congress	272
	Managing the Presidential Establishment	276
	The Cabinet	276
	Executive Office of the President	277
	White House Staff	277
	The Vice President	278
	The First Spouse	280
	The Presidential Personality	281
	Classifying Presidential Character	281
	Presidential Style	283
	The Citizens and the Presidency LET'S REVISIT: WHAT'S AT STAKE	<b>284</b> 287
	CLUES TO CRITICAL THINKING: EXCERPT FROM ABRAHAM LINCOLN'S SPEECH	201
	TO CONGRESS, SEPTEMBER 15, 1863	287
	THE BIG PICTURE: HOW PRESIDENTS TALK TO THE NATION	262
	PROFILES IN CITIZENSHIP: JOE BIDEN	279
	DON'T BE FOOLED BY POLITICAL COMEDY	282
	REVIEW	289
9	THE BUREAUCRACY	291
	WHAT'S AT STAKEIN REGULATING THE INTERNET?	291
	What Is Bureaucracy?	293
	Why Is Bureaucracy Necessary?	293
	Bureaucracy and Democracy	294
	Accountability and Rules	294
	Consequences of a Rule-Based System	295
	The American Federal Bureaucracy	295
	The Spoils System	295
	Evolution of the Federal Bureaucracy	296
	Organization of the Federal Bureaucracy	297
	Roles of the Federal Bureaucracy	300
	Who Are the Federal Bureaucrats?	301

	Politics Inside the Bureaucracy	304
	Bureaucratic Culture	304
	Presidential Appointees and the Career Civil Service	307
	External Bureaucratic Politics	308
	Interagency Politics	309
	The Bureaucracy and the President	310
	The Bureaucracy and Congress	311
	The Bureaucracy and the Courts	314
	The Citizens and the Bureaucracy	315
	LET'S REVISIT: WHAT'S AT STAKE	318
	CLUES TO CRITICAL THINKING: "UBER NEEDS TO START ACTING LIKE A GROWNUP,"  BY KEVIN DRUM	318
	THE BIG PICTURE: HOW THE FEDERAL BUREAUCRACY GREW SO MUCH	302
	SNAPSHOT OF AMERICA: WHO ARE OUR FEDERAL BUREAUCRATS?	305
	PROFILES IN CITIZENSHIP: JAIME SCHMIDT	308
	DON'T BE FOOLED BY POLITICAL CARTOONS	316
	REVIEW	320
10	THE AMERICAN LEGAL SYSTEM AND THE COURTS	322
	WHAT'S AT STAKE WHEN THE SUPREME COURT GETS INVOLVED IN	
	PARTISAN POLITICS?	322
	Law and the American Legal System	324
	The Role of Law in Democratic Societies	325
	The American Legal Tradition	325
	Kinds of Law	328
	Constitutional Provisions and the Development of Judicial Review	330
	The Least Dangerous Branch	330
	John Marshall and Judicial Review	330
	Federalism and the American Courts	332
	Understanding Jurisdiction	332
	State Courts	333
	Federal Courts	333
	The Supreme Court	336
	How Members of the Court Are Selected	338
	Choosing Which Cases to Hear	343
	Deciding Cases	347
	The Political Effects of Judicial Decisions	349
	The Citizens and the Courts	350
	Equal Treatment by the Criminal Justice System	352
	Equal Access to the Civil Justice System  LET'S REVISIT: WHAT'S AT STAKE	353 353
	CLUES TO CRITICAL THINKING: "WELCOME TO THE ROBERTS COURT: HOW THE CHIEF	333
	JUSTICE USED OBAMACARE TO REVEAL HIS TRUE IDENTITY," BY JEFFREY ROSEN	354
	DON'T BE FOOLED BY YOUR DAY IN COURT	327
	SNAPSHOT OF AMERICA: WHO HAS BEEN APPOINTED TO THE FEDERAL COURTS?  THE BIG PICTURE: THE POLITICAL PATH TO THE SUPREME COURT	337 344
	PROFILES IN CITIZENSHIP: SANDRA DAY O'CONNOR	344
	SNAPSHOT OF AMERICA: HOW CONFIDENT ARE WE OF THE POLICE,	34/
	BY RACE AND ETHNICITY?	351
	REVIEW	357

11	PUBLIC OPINION	359
	WHAT'S AT STAKEWHEN WE MOVE TO MORE DIRECT DEMOCRACY?	359
	The Role of Public Opinion in a Democracy	361
	Why Public Opinion Should Matter	362
	Why Public Opinion <i>Does</i> Matter	362
	Citizen Values	363
	Political Knowledge and Interest	363
	Tolerance	364
	Participation	365
	What Influences Our Opinions About Politics?	365
	Mechanisms of Early Political Socialization: How We Learn the Shared	
	Narratives About the Rules of the Game	365
	Differences in Public Opinion	366
	Measuring and Tracking Public Opinion	374
	Learning About Public Opinion Without Polls	374
	The Development of Modern Public Opinion Polls	375
	The Science of Opinion Polling Today	375
	New Technologies and Challenges in Polling	378
	Types of Polls	379
	How Accurate Are Polls?	383
	The Citizens and Public Opinion	383
	LET'S REVISIT: WHAT'S AT STAKE	387
	CLUES TO CRITICAL THINKING: "HOW MUCH DO VOTERS KNOW?" BY ALEXANDER BURNS	388
	SNAPSHOT OF AMERICA: WHAT DO WE THINK, BY RACE AND ETHNICITY?	368
	SNAPSHOT OF AMERICA: WHAT DO WE THINK, BY GENDER (AND MARRIAGE)?	370
	SNAPSHOT OF AMERICA: WHAT DO WE THINK, BY AGE?	371
	SNAPSHOT OF AMERICA: WHAT DO WE THINK, BY EDUCATION AND INCOME?	373
	THE BIG PICTURE: HOW WE KNOW WHAT THE PUBLIC REALLY THINKS	376
	PROFILES IN CITIZENSHIP: NATE SILVER	382
	DON'T BE FOOLED BY PUBLIC OPINION POLLS	384
	REVIEW	391
12	POLITICAL PARTIES	393
	WHAT'S AT STAKEWHEN ESTABLISHMENT PARTY CANDIDATES ARE	
	CHALLENGED BY "OUTSIDERS"?	393
	Why Political Parties?	395
	The Role of Parties in a Democracy	396
	The Responsible Party Model	
	Do American Parties Offer Voters a Choice?	397
	What Do the Parties Stand For?	399
	11	399
	Forces Drawing the Parties Apart and Pushing Them Together  The History of Parties in America	401
	The Evolution of American Parties	406
		406
	A Brief History of Party Eras	407
	The Parties Today	408
	What Do Parties Do?	408
	Electioneering	408
	Governing	414
	Characteristics of the American Party System	416

	Two Parties	417
	Increasing Ideological Polarization	418
	Decentralized Party Organizations	419
	Changes in Party Discipline Over Time	420
	The Citizens and Political Parties	421
	LET'S REVISIT: WHAT'S AT STAKE	422
	CLUES TO CRITICAL THINKING: "WHY I'M LEAVING THE SENATE," BY OLYMPIA SNOWE	423
	DON'T BE FOOLED BY POLITICAL PARTY PLATFORMS	402
	SNAPSHOT OF AMERICA: WHO BELONGS TO WHAT PARTY?	404
	THE BIG PICTURE: HOW THE AMERICAN POLITICAL PARTIES HAVE EVOLVED	410
	PROFILES IN CITIZENSHIP: DAVID FRUM REVIEW	415 <b>424</b>
13	INTEREST GROUPS	426
	WHAT'S AT STAKEIN WORKING WITH INTEREST GROUPS EARLY IN THE	
	POLICYMAKING PROCESS?	426
	The Formation and Role of Interest Groups	430
	Why Do People Join Groups?	430
	Roles of Interest Groups	432
	Types of Interest Groups	433
	Economic Interest Groups	433
	Equal Opportunity Interest Groups	435
	Public Interest Groups	437
	Government Interest Groups	439
	Interest Group Politics	440
	Direct Lobbying: Congress	441
	Direct Lobbying: The President	445
	Direct Lobbying: The Bureaucracy	447
	Direct Lobbying: The Courts	447
	Indirect Lobbying: The Public	447
	"Astroturf" Political Campaigns: Democratic or Elite Driven?	450
	Interest Group Resources	451
	Money	452
	Leadership	453
	Membership: Size and Intensity	454
	Information	454
	The Citizens and Interest Groups	454
	LET'S REVISIT: WHAT'S AT STAKE	455
	CLUES TO CRITICAL THINKING: FEDERALIST NO. 10, BY JAMES MADISON	456
	SNAPSHOT OF AMERICA: HOW MANY OF US BELONG, AND TO WHAT?	429
	PROFILES IN CITIZENSHIP: WAYNE PACELLE	440
	THE BIG PICTURE: CAMPAIGN SPENDING BEFORE AND AFTER CITIZENS UNITED	442
	DON'T BE FOOLED BY THE DONATE BUTTON REVIEW	448 460
14	VOTING, CAMPAIGNS, AND ELECTIONS	461
	WHAT'S AT STAKE IN THE ELECTORAL COLLEGE?	461
	Voting in a Democratic Society	463
	The Founders' Intentions	464

	The Functions of Elections	464
	What If We Don't Vote?	466
	Exercising the Right to Vote in America	467
	Regulating the Electorate	467
	Who Votes and Who Doesn't?	469
	How America Decides	470
	Deciding Whether to Vote	470
	Deciding Whom to Vote For	474
	Presidential Campaigns	477
	Getting Nominated	477
	The Convention	481
	The General Election Campaign	482
	Interpreting Elections	494
	The Citizens and Elections	496
	A Fourth Model?	496
	Do Elections Make a Difference?	496
	LET'S REVISIT: WHAT'S AT STAKE	497
	CLUES TO CRITICAL THINKING: AL GORE'S CONCESSION SPEECH, DECEMBER 13, 2000	498
	SNAPSHOT OF AMERICA: HOW DID WE VOTE IN THE 2016 PRESIDENTIAL ELECTION?	472
	THE BIG PICTURE: HOW THE ELECTORAL COLLEGE WORKS, AND HOW IT MIGHT WORK	484
	PROFILES IN CITIZENSHIP: DAVID AXELROD  DON'T BE FOOLED BY VIRAL MEDIA	487 490
	REVIEW	500
	REVIEW	300
5	MEDIA, POWER, AND POLITICAL COMMUNICATION	502
	WHAT'S AT STAKE IN LIVING IN AN INFORMATION BUBBLE?	502
	Where Do We Get Our Information?	504
	The Mass Media Today	504
	The Demise of the Print Media	507
	Radio and Television	507
	The Internet	508
	How Does Media Ownership Affect Control of the Narrative?	515
	Who Owns the Media?	515
	How Does Media Ownership Impact the News We Get?	516
	Alternatives to the Corporate Media	517
	Regulation of the Media	518
	Who Are the Journalists?	519
	What Roles Do Journalists Play?	519
	Who Chooses Journalism?	519
	What Do Journalists Believe?	520
	Spinning Political Narratives	522
	The Spinners	523
	The Creation of Political Narratives	524
	The Power of the Mainstream Media's Narrative	526
	Politics as Public Relations	527
	News Management	527
	News Management Techniques	528
	News Management Since Nixon	529
	Reduction in Political Accountability	529

The Citizens and the Media	530
LET'S REVISIT: WHAT'S AT STAKE	531
CLUES TO CRITICAL THINKING: "THE STRANGE, SAD DEATH OF JOURNALISM,"	
BY MICHAEL GERSON	532
SNAPSHOT OF AMERICA: WHERE DO WE GET OUR NEWS?	506
PROFILES IN CITIZENSHIP: ANDREW SULLIVAN	509
SNAPSHOT OF AMERICA: WHO PARTICIPATES IN SOCIAL MEDIA?	511
THE BIG PICTURE: WHO OWNS (AND CONTROLS) TODAY'S INFORMATION NETWORKS	512
DON'T BE FOOLED BY CLICKBAIT	514
SNAPSHOT OF AMERICA: WHO ARE THE JOURNALISTS?	521
REVIEW	534
Appendix Material	<b>A-1</b>
Notes	N-1
Glossary	G-1
Index	I-1

#### **PREFACE**

WHEN one of us was a freshman journalism major in college, more years ago now than she cares to remember, she took an introduction to American politics course-mostly because the other courses she wanted were already full. But the class was a revelation. The teacher was terrific, the textbook provocative, and the final paper assignment an eye opener. "As Benjamin Franklin was leaving Independence Hall," the assignment read, "he was stopped by a woman who asked, 'What have you created?' Franklin replied, 'A Republic, Madam, if you can keep it'." Have we succeeded in keeping our republic? Had we been given a democracy in the first place? These questions sparked the imagination, the writing of an impassioned freshman essay about the limits and possibilities of American democracy, and a lifetime love affair with politics. If we have one goal in writing this textbook, it is to share the excitement of discovering humankind's capacity to find innovative solutions to those problems that arise from our efforts to live together on a planet too small, with resources too scarce, and with saintliness in too short a supply. In this book we honor the human capacity to manage our collective lives with peace and even, at times, dignity. And, in particular, we celebrate the American political system and the founders' extraordinary contribution to the possibilities of human governance.

#### WHERE WE ARE GOING

Between the two of us, we have been teaching American politics for way more than half a century. We have used a lot of textbooks in that time. Some of them have been too difficult for introductory students (although we have enjoyed them as political scientists!), and others have tried excessively to accommodate the beginning student and have ended up being too light in their coverage of basic information. We wanted our students to have the best and most complete treatment of the American political system we could find, presented in a way that would catch their imagination, be easy to understand, and engage them in the system about which they were learning.

This book is the result of that desire. It covers essential topics with clear explanations, but it is also a thematic book, intended to guide students through a wealth of material and to help them make sense of the content both academically and

personally. To that end we develop two themes that run throughout every chapter: an analytic theme to assist students in organizing the details and connecting them to the larger ideas and concepts of American politics and an evaluative theme to help them find personal meaning in the American political system and develop standards for making judgments about how well the system works. Taken together, these themes provide students a framework on which to hang the myriad complexities of American politics.

The analytic theme we chose is a classic in political science: politics is a struggle over limited power and resources, as gripping as a sporting event in its final minutes, but much more vital. The rules guiding that struggle influence who will win and who will lose, so that often the struggles with the most at stake are over the rule making itself. In short, and in the words of a famous political scientist, politics is about who gets what, and how they get it. To illustrate this theme, we begin and end every chapter with a feature called What's at Stake . . . ? that poses a question about what people want from politics—what they are struggling to get and how the rules affect who gets it. At the end of every major chapter section, we pause to revisit Harold Laswell's definition in context and ask Who, What, How. This periodic analytic summary helps solidify the conceptual work of the book and gives students a sturdy framework within which to organize the facts and other empirical information we want them to learn. For the evaluative theme, we focus on the "who" in the formulation of "who gets what, and how." Who are the country's citizens? What are the ways they engage in political life? To "keep" a republic, citizens must shoulder responsibilities as well as exercise their rights. We challenge students to view democratic participation among the diverse population as the price of maintaining liberty.

Working in concert with the Who, What, How summary are the *In Your Own Words* goals that provide each chapter's major points up front to help students organize the material they read. Who, What, How summaries provide the opportunity for students to pause and review these goals and gauge how well they're understanding and retaining the information.

Our citizenship theme has three dimensions. First, in our *Profiles in Citizenship* feature, present in every chapter, we introduce students to important figures in American politics and ask the subjects why they are involved in public service

or some aspect of political life. Based on personal interviews with these people, the profiles model republic-keeping behavior for students, helping them to see what is expected of them as members of a democratic polity. We feel unabashedly that a primary goal of teaching introductory politics is not only to create good scholars but also to create good citizens. Second, at the end of nearly every chapter, the feature The Citizens and . . . provides a critical view of what citizens can or cannot do in American politics, evaluating how democratic various aspects of the American system actually are and what possibilities exist for change. Third, we premise this book on the belief that the skills that make good students and good academics are the same skills that make good citizens: the ability to think critically about and process new information and the ability to be actively engaged in one's subject. Accordingly, in our CLUES to Critical Thinking feature, we help students understand what critical thinking looks like by modeling it for them, and guiding them through the necessary steps as they examine current and classic readings about American politics. Similarly, the Don't Be Fooled by . . . feature assists students to critically examine the various kinds of political information they are bombarded with—from information in textbooks like this one, to information from social networks, to information from their congressional representative or political party. Thinking Outside the Box questions prompt students to take a step back and engage in some big-picture thinking about what they are learning.

The book's themes are further illustrated through two unique features that will enhance students' visual literacy and critical thinking skills. Each chapter includes a rich, poster-worthy display called The Big Picture that focuses on a key element in the book, complementing the text with a rich visual that grabs students' attention and engages them in understanding big processes like how cases get to the Supreme Court, big concepts such as when the law can treat people differently, and big data, including who has immigrated to the United States and how they have assimilated. In addition, an innovative feature called Snapshot of America, reimagined from the Who Are We feature of past editions, describes through graphs, charts, and maps just who we Americans are and where we come from, what we believe, how educated we are, and how much money we make. This recurring feature aims at exploding stereotypes, and Behind the Numbers questions lead students to think critically about the political consequences of America's demographic profile. These visual features are the result of a partnership with award-winning designer, educator, and artist Mike Wirth, who has lent his expert hand in information design and data visualization to craft these unique, informative, and memorable graphics.

Marginal definitions of the key terms as they occur and chapter summary material—vocabulary and summaries—help to support the book's major themes and to reinforce the major concepts and details of American politics.

#### **HOW WE GET THERE**

In many ways this book follows the path of most American politics texts: there are chapters on all the subjects that instructors scramble to cover in a short amount of time. But in keeping with our goal of making the enormous amount of material here more accessible to our students, we have made some changes to the typical format. After our introductory chapter, we have included a chapter not found in every book: "American Citizens and Political Culture." Given our emphasis on citizens, this chapter is key. It covers the history and legal status of citizens and immigrants in America and the ideas and beliefs that unite us as Americans as well as the ideas that divide us politically.

Another chapter that breaks with tradition is Chapter 4, "Federalism and the U.S. Constitution," which provides an analytic and comparative study of the basic rules governing this country—highlighted up front because of our emphasis on the how of American politics. This chapter covers the essential elements of the Constitution: federalism, the three branches, separation of powers and checks and balances, and amendability. In each case we examine the rules the founders provided, look at the alternatives they might have chosen, and ask what difference the rules make to who wins and who loses in America. This chapter is explicitly comparative. For each rule change considered, we look at a country that does things differently. We drive home early the idea that understanding the rules is crucial to understanding how and to whose advantage the system works. Throughout the text we look carefully at alternatives to our system of government as manifested in other countries—and among the fifty states.

Because of the prominence we give to rules—and to institutions—this book covers Congress, the presidency, the bureaucracy, and the courts before looking at public opinion, parties, interest groups, voting, and the media—the inputs or processes of politics that are shaped by those rules. While this approach may seem counterintuitive to instructors who have logged many miles teaching it the other way around, we have found that it is not counterintuitive to students, who have an easier time grasping the notion that the rules make a difference when they are presented with those rules in the first half of the course. We have, however, taken care to write the chapters so that they will fit into any organizational framework.

We have long believed that teaching is a two-way street, and we welcome comments, criticisms, or just a pleasant chat about politics or pedagogy. You can email us directly at barbour@indiana.edu and wright1@indiana.edu.

# ENHANCING PEDAGOGY WITH TECHNOLOGY

Students today are connected, wired and networked in ways previous generations could not have imagined, and they process information in ways that go way beyond reading the printed word on a paper page. To keep up with them and their quickly evolving world, Keeping the Republic is a fullfledged, integrated media experience thanks to the interactive eBook that can be bundled with a new print copy of the book. Through a series of annotated icons at the end of each chapter, students can quickly link to multimedia on the page where a topic is discussed, pointing to articles and background pieces, to audio clips of interviews, to video clips of news stories or foundational concepts, to reference and biography material, to important and current data on such topics as approval ratings and public opinion polls. This allows students to explore an important concept or idea while reading—a reinforcing exercise as well as vetted content that provides depth and added context. It's an enhanced, enriching, and interactive learning experience.

# WHAT'S NEW IN THE EIGHTH EDITION

The 2008 election turned some of the conventional wisdom about who gets what in American politics upside down. Americans elected an African American to the presidency and seriously entertained the idea of a woman president or vice president. Young people, traditionally nonvoters, turned out for the primaries and caucuses, and again for the general election. Changing demographics and the passing of time had blurred the distinction between red states and blue states. Although in 2010, politics looked more like business as usual, by 2012 what one observer calls "the coalition of the ascendant" was back in place, with growing demographic groups such as young people and minorities taking a larger share of the electorate than they traditionally have. As was expected, the 2014 midterm elections marked a return to the lower turnout, older, whiter, and more Republican electorate, giving a majority to Republicans in both houses, with candidates already positioning for a 2016 run for the presidency. We have updated the text throughout to reflect the current balance of power in the House and Senate and tried to put the election results into historical perspective.

And that's not all. Writing the eighth edition gave us an opportunity to revitalize the book's theme to reflect the influences of modern technology on power and citizenship. To do that, we looked at the ways that controlling the political narrative has translated into political power and how that power

has shifted with the advent of new and social media. This coverage is integrated throughout each chapter and is especially notable in the *Don't Be Fooled By...* boxes' new focus on digital media. New topics addressed include the information bubble, news satire, and clickbait.

Reviews for this edition helped guide some key changes that we hope will make the text even more useful to you and your students. We have sought to streamline both the main narrative and its features to provide a more focused reading experience. We also relocated the *CLUES to Critical Thinking* boxes to the end of each chapter. Instructors shared with us how useful they find this feature, but that it's often a challenge to incorporate it into class. Its new home at chapter's end encourages its use as a homework assignment, allowing students to draw on everything they've learned from the chapter to dig into thinking critically about the featured piece.

In addition, our efforts to produce a more focused textbook led to the carefully considered decision to remove the local government chapter (formerly Chapter 16). We asked instructors and they answered that this chapter was not one vital to their teaching of the course. For those who do rely on the chapter, it is available through a custom option. Also available in the book's digital resources are full-length Profiles in Citizenship interviews, for students interested in reading more on the newly abbreviated Profiles in this edition. Two new *Profiles* appear in this edition—journalist Jose Antonio Vargas and activist Dan Savage. With the rationale that students are much more likely to click on a link to engage further with a topic than they are to type in a URL from a textbook, the *Engage* and *Explore* sections that previously appeared at the end of each chapter have been relocated to the book's digital resources. Exploration of these resources is now literally just a click away.

In this edition, we continued to work with Mike Wirth, an award-winning designer, educator, and artist who specializes in information design and data visualization, to translate the book's abstract concepts and data into concrete knowledge. The Big Picture and Snapshot of America graphics that we've created together are designed to enhance students' visual literacy and critical thinking skills and bring the book's themes to life. These two unique and exciting features are key to creating a more visual text for today's students. They explore a range of topics, from how the founders from the Articles of Confederation to the U.S. Constitution and what must have been in Madison's mind as he wrote Federalist no. 51 to how we voted in recent elections. As always, graphs in every chapter reflect the newest data available, and the book now features over 200 images and cartoons, the majority of them brand new. New What's at Stake . . . ? vignettes examine such topics as immigration reform, the changing racial makeup of America, Internet regulation, and the dangers of a media information bubble.

#### **DIGITAL RESOURCES**

We know how important good resources can be in the teaching of American government. Our goal has been to create resources that not only support but also enhance the text's themes and features. **SAGE edge** offers a robust online environment featuring an impressive array of tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. SAGE edge content is open access and available on demand. Learning and teaching has never been easier! We gratefully acknowledge Ann Kirby-Payne; Alicia Fernandez, California State University, Fullerton; Sally Hansen, Daytona State College; Craig Ortsey, Indiana University-Purdue University Fort Wayne; and Theresa Marchant-Shapiro, Southern Connecticut State University, for developing the digital resources on this site.

## **\$SAGE** coursepacks

## Our content tailored to your LMS sagepub.com/coursepacks

**SAGE COURSEPACKS FOR INSTRUCTORS** makes it easy to import our quality content into your school's LMS.

For use in: Blackboard, Canvas, Brightspace by Desire2Learn (D2L), and Moodle

**Don't use an LMS platform?** No problem, you can still access many of the online resources for your text via SAGE edge.

#### SAGE coursepacks include:

- Our content delivered directly into your LMS
- Intuitive, simple format makes it easy to integrate the material into your course with minimal effort
- Pedagogically robust assessment tools foster review, practice, and critical thinking, and offer a more complete way to measure student engagement, including:
  - Diagnostic chapter pre-tests and post-tests identify opportunities for improvement, track student progress, and ensure mastery of key learning objectives
  - Test banks built on Bloom's Taxonomy provide a diverse range of test items with ExamView test generation
  - Activity and quiz options allow you to choose only the assignments and tests you want
  - Instructions on how to use and integrate the comprehensive assessments and resources provided
- Assignable data exercises build students' data literacy skills with interactive data visualization tools

- from **SAGE Stats** and **U.S. Political Stats**, offering a dynamic way to analyze real-world data and think critically of the narrative behind the numbers
- Chapter-specific discussion questions help launch engaging classroom interaction while reinforcing important content
- SAGE Premium video with corresponding multimedia assessment tools bring concepts to life that increase student engagement and appeal to different learning styles.
  - SAGE original Topics in American Government videos with corresponding multimedia assessment tools recap the fundamentals of American politics—from the Bill of Rights to voter turnout to the powers of the presidency—bringing concepts to life, increasing student engagement, and appealing to different learning styles
  - American Government News Clips with corresponding multimedia assessment tools bring current events into the book, connecting brief, 2- to 4-minute news clips with core chapter content
- **Video resources** bring concepts to life, are tied to learning objectives and make learning easier
- EXCLUSIVE, influential SAGE journal and reference content, built into course materials and assessment tools, that ties important research and scholarship to chapter concepts to strengthen learning
- Editable, chapter-specific PowerPoint® slides offer flexibility when creating multimedia lectures so you don't have to start from scratch but you can customize to your exact needs
- Integrated links to the interactive eBook make
  it easy for your students to maximize their study
  time with this "anywhere, anytime" mobile-friendly
  version of the text. It also offers access to more digital
  tools and resources, including SAGE Premium Video
- All tables and figures from the textbook

#### **SAGE EDGE FOR STUDENTS**



http://edge.sagepub.com/barbour8e

SAGE edge enhances learning in an easy-to-use environment that offers:

 Mobile-friendly flashcards that strengthen understanding of key terms and concepts, and make it easy to maximize your study time, anywhere, anytime

- Mobile-friendly practice quizzes that allow you to assess how much you've learned and where you need to focus your attention
- A customized online action plan that includes tips and feedback on progress through the course and materials
- **Chapter summaries** with learning objectives that reinforce the most important material
- Video resources that bring concepts to life, are tied to learning objectives, and make learning easier
- Full-length Profiles in Citizenship interviews that expand on the brief presentations in the print book allow students to delve deeper into the ways that everyday citizens engage in politics
- Multimedia Engage and Explore sections, now available only online, that allow students to take action directly with a click of the mouse
- Exclusive access to influential SAGE journal and reference content, that ties important research and scholarship to chapter concepts to strengthen learning

A number of instructors helped to guide the development of the new **Topics in American Government** videos available with this edition. These SAGE original videos are accompanied by assessment questions and can be assigned through a coursepack and accessed through an IEB, making them a valuable resource for instructor assignments and student study. We appreciate the time and thought our reviewers put into their feedback, which helped us to refine the material and ensure that we provide content useful to both instructors and students. We offer special thanks to Christina B. Lyons, ByLyons LLC; Justin S. Vaughn, Boise State University; and to:

Richard A. Almeida, Francis Marion University John A. Aughenbaugh, Virginia Commonwealth University

Madelyn P. Bowman, Tarrant County College, South Campus

Marla Brettschneider, University of New Hampshire Mark A. Cichock, University of Texas at Arlington Amy Colon, SUNY Sullivan
Victoria Cordova, Sam Houston State University Kevin Davis, North Central Texas College
Michael J. Faber, Texas State University
Terry Filicko, Clark State Community College
Patrick Gilbert, Lone Star College
Andrew Green, Central College
Sally Hansen, Daytona State College
Alyx D. Mark, North Central College
David F. McClendon, Tyler Junior College
Michael P. McConachie, Collin College
Patrick Moore, Richland College

Tracy Osborn, University of Iowa
Carl Palmer, Illinois State University
Melodie Pickett, Tarleton State University
Daniel E. Ponder, Drury University
Nicholas L. Pyeatt, Penn State Altoona
Paul Rozycki, Mott Community College
Deron T. Schreck, Moraine Valley Community College
Tony Wohlers, Cameron University

#### **ACKNOWLEDGMENTS**

The Africans say that it takes a village to raise a child—it is certainly true that it takes one to write a textbook! We could not have done it without a community of family, friends, colleagues, students, reviewers, and editors who supported us, nagged us, maddened us, and kept us on our toes. Not only is this a better book because of their help and support, but it would not have been a book at all without them.

On the home front, we thank our families, who have hung in there with us even when they thought we were nuts (and even when they were right). Our friends, old and new, have all listened to endless progress reports (and reports of no progress at all) and cheered the small victories with us. We are forever grateful for the unconditional love and support, not to mention occasional intellectual revelation (Hobbes was wrong: it is not a dog-eat-dog world after all!), offered up gladly by Ollie, Gracie, Giuseppe, Bay Cat and Mags. (Though we lost Max, Clio, Daphne, Gina, Zoë, Ginger, Bandon, Maggie, and Spook along the way, they were among our earliest and strongest supporters and we miss them still.)

Colleagues now or once in the Political Science Department at Indiana University have given us invaluable help on details bevond our ken: Yvette Alex Assensoh, Bill Bianco, Jack Bielasiak, Doris Burton, Ted Carmines, Dana Chabot, Mike Ensley, Chuck Epp, Judy Failer, Russ Hanson, Margie Hershey, Bobbi Herzberg, Virginia Hettinger, Jeff Isaac, Fenton Martin, Burt Monroe, Lin Ostrom, Rich Pacelle, Karen Rasler, Leroy Rieselbach, Jean Robinson, Steve Sanders, Pat Sellers, and the late John Williams. IU colleagues from other schools and departments have been terrific: Trevor Brown, Dave Weaver, and Cleve Wilhoit from the Journalism School; Bill McGregor and Roger Parks from the School of Public and Environmental Affairs; John Patrick from the School of Education; and Julia Lamber and Pat Baude from the Law School have all helped out on substantive matters. Many IU folks have made an immeasurable contribution by raising to new levels our consciousness about teaching: Joan Middendorf and David Pace, as well as all the Freshman Learning Project people. James Russell and Bob Goelhert, and all the librarians in the Government Publications section of our library have done yeoman service for us. We are also grateful to colleagues from other institutions: Joe Aistrup, Shaun Bowler, Bob Brown, Tom Carsey, Kisuk Cho, E. J. Dionne, Todd Donovan, Diana Dwyre, Bob Erikson, David Hobbs, Kathleen Knight, David Lee, David McCuan, John McIver, Dick Merriman, Glenn Parker, Denise Scheberle, John Sislin, Dorald Stoltz, and Linda Streb. Rich Pacelle and Robert Sahr were particularly helpful.

Special thanks to all our students—undergraduate and graduate, past and present—who inspired us to write this book in the first place. Many students helped us in more concrete ways, working tirelessly as research assistants. On previous editions these former students, now colleagues at other universities, helped enormously: Nate Birkhead, Tom Carsey, Jessica Gerrity, Dave Holian, Tracy Osborn, Brian Schaffner, and Mike Wagner. Jon Winburn, Laura Bucci, Trish Gibson, Katelyn Stauffer, and Ben Toll have been super helpful in the creation of the electronic version of the book, and Katelyn has been a gem of a research assistant. We are also grateful to Hugh Aprile, Liz Bevers, Christopher McCollough, Rachel Shelton, Jim Trilling, and Kevin Willhite for their help with the earliest editions of the book.

Thanks also to Mike Stull, for taking us seriously in the first place; and to Jean Woy, for the vision that helped shape the book. Ann West in particular was a friend, a support, and a fabulous editor. We will love her forever.

We have also benefited tremendously from the help of the folks at Project Vote Smart and the many outstanding political scientists across the country who have provided critical reviews of the manuscript at every step of the way. We'd like to thank the following people who took time away from their own work to critique and make suggestions for the improvement of ours. They include all the candy reviewers—Sheldon Appleton, Paul Babbitt, Harry Bralley, Scott Brown, Peter Carlson, David Holian, Carol Humphrey, Glen Hunt, Marilyn Mote-Yale, and Craig Ortsey—and also:

Yishaiya Abosch, California State University, Fresno Amy Acord, Wharton County Junior College Danny M. Adkison, Oklahoma State University Ellen Andersen, University of Vermont Alicia Andreatta, Cisco College Don Arnold, Laney College Kevin Bailey, former member, Texas House of Representatives, District 140 Bethany Blackstone, University of North Texas James Borders, United States Air Force Academy Jeffrey A. Bosworth, Mansfield University Ralph Edward Bradford, University of Central Florida James Bromeland, Winona State University Jenny Bryson Clark, South Texas College Scott E. Buchanan, The Citadel, the Military College of South Carolina

John F. Burke, Trinity University Charity Butcher, Kennesaw State University Anne Marie Cammisa, Georgetown University David Campbell, University of Notre Dame Francis Carleton, University of Nevada, Las Vegas Michael Ceriello, Clark College Jennifer B. Clark, South Texas Community College Diana Cohen, Central Connecticut State University Kimberly H. Conger, Iowa State University Albert Craig, Augusta State University Renee Cramer, Drake University Paul Davis, Truckee Meadows Community College Christine L. Day, University of New Orleans Mary C. Deason, University of Mississippi William Delehanty, Missouri Southern State University Lisa DeLorenzo, St. Louis Community College-Wildwood Robert E. DiClerico, West Virginia University

Robert E. DiClerico, West Virginia University
Robert Dillard, Texas A&M University—Corpus Christi
Robert L. Dion, University of Evansville
Price Dooley, University of Illinois-Springfield
Lois Duke-Whitaker, Georgia Southern University
Johanna Dunaway, Texas A&M University
Richard Ellis, Willamette University
C. Lawrence Evans, William and Mary College
Heather K. Evans, Sam Houston State University
Victoria Farrar-Myers, Southern Methodist University
Femi Ferreira, Hutchinson Community College
Richard Flanagan, College of State Island
Daniel Franklin, Georgia State University
Savanna Garrity, Madisonville Community College
Heidi Getchell-Bastien, Northern Essex Community
College

Patrick Gilbert, Lone Star College–Tomball Dana K. Glencross, Oklahoma City Community College

Abe Goldberg, University of South Carolina Upstate Larry Gonzalez, Houston Community College-Southwest

Eugene Goss, Long Beach City College Heidi Jo Green, Lone Star College–Cyfair Richard Haesly, California State University, Long Beach

Bill Haltom, University of Puget Sound Victoria Hammond, Austin Community College– Northridge

Patrick J. Haney, Miami University Sally Hansen, Daytona State College Charles A. Hantz, Danville Area Community College Virginia Haysley, Lone Star College—Tomball David M. Head, John Tyler Community College Paul Herrnson, University of Connecticut Erik Herzik, University of Nevada–Reno Ronald J. Hrebenar, University of Utah Tseggai Isaac, Missouri University of Science and Technology

William G. Jacoby, Michigan State University W. Lee Johnston, University of North Carolina Wilmington

Philip Edward Jones, University of Delaware Kelechi A. Kalu, Ohio State University Joshua Kaplan, University of Notre Dame John D. Kay, Santa Barbara City College Ellen Key, Appalachian State University Richard J. Kiefer, Waubonsee College Kendra A. King Momon, Oglethorpe University Tyson King-Meadows, University of Maryland– Baltimore County

Elizabeth Klages, Augsburg College Bernard D. Kolasa, University of Nebraska at Omaha John F. Kozlowicz, University of Wisconsin–

Whitewater

Geoffrey Kurtz, Borough of Manhattan Community College-CUNY

Lisa Langenbach, Middle Tennessee State University Jeff Lee, Blinn College–Bryan

Angela K. Lewis, University of Alabama at Birmingham

Ted Lewis, Naval Postgraduate School

Kara Lindaman, Winona State University

Brad Lockerbie, East Carolina University

Paul M. Lucko, Murray State University

Vincent N. Mancini, Delaware County Community College

Jonathan Martin, Texas Tech University
Tom McInnis, University of Central Arkansas
Amy McKay, Georgia State University
Tim McKeown, University of North Carolina at
Chapel Hill

Sam Wescoat McKinstry, East Tennessee State University

Utz Lars McKnight, University of Alabama
David McCuan, Sonoma State University
Lauri McNown, University of Colorado at Boulder
Bryan McQuide, Grand View University
Eric Miller, Blinn College–Bryan Campus
Lawrence Miller, Collin County Community College–
Spring Creek

Maureen F. Moakley, University of Rhode Island Sara Moats, Florida International University Theodore R. Mosch, University of Tennessee at Martin T. Sophia Mrouri, Lone Star College, CyFair Melinda A. Mueller, Eastern Illinois University Steven Neiheisel, University of Dayton Adam Newmark, Appalachian State University David Nice, Washington State University Zane R. Nobbs, Delta College James A. Norris, Texas A&M International University Susan Orr, College at Brockport, SUNY

Tracy Osborn, University of Iowa William Parent, San Jacinto College

Gerhard Peters, Citrus College

Mike Pickering, University of New Orleans

Darrial Reynolds, South Texas College David Robinson, University of Houston–Downtown

Jason Robles, Colorado State University

Dario Albert Rozas, Milwaukee Area Technical College Trevor Rubenzer, University of South Carolina,

Upstate

Raymond Sandoval, Richland College
Thomas A. Schmeling, Rhode Island College
Paul Scracic, Youngstown State University
Todd Shaw, University of South Carolina
Daniel M. Shea, Allegheny College
Neil Snortland, University of Arkansas at Little Rock
Michael W. Sonnleitner, Portland Community
College—Sylvania

Robert E. Sterken Jr., University of Texas at Tyler Atiya Kai Stokes-Brown, Bucknell University Ruth Ann Strickland, Appalachian State University Tom Sweeney, North Central College

Bill Turini, Reedley College

Richard S. Unruh, Fresno Pacific University Anip Uppal, Alpena Community College

Lynn Vacca, Lambuth University

Jan P. Vermeer, Nebraska Wesleyan University

Elizabeth A. Wabindato, Northern Arizona University

Julian Westerhout, Illinois State University Matt Wetstein, San Joaquin Delta College

Cheryl Wilf, Kutztown University

Shawn Williams, Campbellsville University

David C. Wilson, University of Delaware

David E. Woodard, Concordia University-St. Paul

Shoua Yang, St. Cloud State University

Kimberly Zagorski, University of Wisconsin-Stout

David J. Zimny, Los Medanos College

We are also incredibly indebted to the busy public servants who made the *Profiles in Citizenship* possible. We are gratified and humbled that they believed in the project enough to give us their valuable time. Thanks also to Matthew Brandi for sharing his thoughts and insights on his Occupy experience.

There are several people in particular without whom this edition would never have seen the light of day. Mike Wirth has been an enormously talented and enthusiastic partner on the book's infographics, for which we are endlessly thankful. Pat Haney, the provider of the nuts and bolts of the foreign policy chapter, has been a cheerful, tireless collaborator, a good friend and colleague for twenty years now, and we are so grateful to him. Chuck McCutcheon, a huge help and a delight to work with, lent his expertise to the social and economic policy chapters. And for helping us to find all of the great multimedia assets for the interactive ebook, we are grateful for the work of Angela Narasimhan (Keuka College), Charles Jacobs (St. Norbert College), and Kimberly Turner (College of DuPage) and to our own Ann Kirby-Payne.

Finally, it is our great privilege to acknowledge and thank all the people at CQ Press who believed in this book and made this edition possible. In this day and age of huge publishing conglomerates, it has been such a pleasure to work with a small, committed team dedicated to top-quality work. Brenda Carter, more than anyone, saw the potential of this book and made it what it is today. Michele Sordi has been a great source of advice, inspiration, and good food. Charisse Kiino earned our instant gratitude for so thoroughly and immediately "getting" what this book is about. She has worked tirelessly with us and we have relied heavily on her good sense, her wisdom, her patience, and her friendship. Thanks to Linda Trygar and her team of field reps across the country who sometimes seem

to know the book better than we do ourselves. We appreciate their enthusiasm and commitment. For putting this beautiful book together and drawing your attention to it, we thank the folks on the design, production, editorial, and marketing teams: Gail Buschman, Eric Garner, Zachary Hoskins, John Scappini, Amy Whitaker, Paul Pressau, and especially David Felts and Kelly DeRosa for their good production management, and to Amy Marks, for her always gentle and miraculous copyediting. We are also more grateful than we can say to Nancy Matuszak, who has pulled out all the stops to make this book happen. She is an amazing trooper and deserves all the candy in the world. She's a gem.

Very special mention goes to two people on this edition. The amazing Michael Kerns jumped right in to this project as a new acquisitions editor, but an old friend to KTR. He has been a good friend and advisor and a terrific editor. We are not sure how we got so lucky but we want him always on our side.

Lastly, huge hugs and thanks to Ann Kirby-Payne, who has been our development editor for multiple editions of this book. She has been a stalwart support, a firm hand, and an unflaggingly cheerful presence on Face Time in the dark hours of the early morning. We are in awe of her gritty courage, grace, and integrity. We also thank Owen and Josie for sharing their mom during their summer vacations. You guys are awesome, too.

> **Christine Barbour** Gerald C. Wright

# TO THE STUDENT

# SUGGESTIONS ON HOW TO READ THIS TEXTBOOK

- 1. As they say in Chicago about voting, do it **early and often**. If you open the book for the first time the night before the exam, you will not learn much from it and it won't help your grade. Start reading the chapters in conjunction with the lectures, and you'll get so much more out of class.
- 2. Pay attention to the **chapter headings** and **In Your Own Words** goals. They tell you what we think is important, what our basic argument is, and how all the material fits together. Often, chapter subheadings list elements of an argument that may show up on a quiz. Be alert to these clues.
- 3. **Read actively.** Constantly ask yourself: Why is this important? How do these different facts fit together? What are the broad arguments here? How does this material relate to class lectures? How does it relate to the broad themes of the class? When you stop asking these questions, you are merely moving your eyes over the page, and that is a waste of time.
- 4. **Highlight or take notes.** Some people prefer highlighting because it's quicker than taking notes, but others think that writing down the most important points helps in recalling them later. Whichever method you choose (and you can do both), be sure you're doing it properly.
  - Highlighting. An entirely highlighted page will not give you any clues about what is important.
     Read each paragraph and ask yourself: What is the

- basic idea of this paragraph? Highlight that. Avoid highlighting all the examples and illustrations. You should be able to recall them on your own when you see the main idea. Beware of highlighting too little. If whole pages go by with no marking, you are probably not highlighting enough.
- Outlining. Again, the key is to write down enough, but not too much. Go for key ideas, terms, and arguments.
- 5. **Note all key terms**, and be sure you understand the definition and significance.
- 6. Do not skip **tables and figures**. These things are there for a purpose, because they convey crucial information or illustrate a point in the text. After you read a chart or graph or *Big Picture* infographic, make a note in the margin about what it means.
- 7. **Do not skip the boxes**. They are not filler! The *Don't Be Fooled by...* boxes provide advice on becoming a critical consumer of the many varieties of political information that come your way. Each *Profile in Citizenship* box highlights the achievements of a political actor pertinent to that chapter's focus. They model citizen participation and can serve as a beacon for your own political power long after you've completed your American government course. And the *Snapshot of America* boxes help you understand who Americans are and how they line up on all sorts of dimensions.
- 8. Make use of the book's web site at <a href="http://edge.sage">http://edge.sage</a> pub.com/barbour8e. There you will find chapter summaries, flashcards, and practice quizzes that will help you prepare for exams.

**SAGE** was founded in 1965 by Sara Miller McCune to support the dissemination of usable knowledge by publishing innovative and high-quality research and teaching content. Today, we publish over 900 journals, including those of more than 400 learned societies, more than 800 new books per year, and a growing range of library products including archives, data, case studies, reports, and video. SAGE remains majority-owned by our founder, and after Sara's lifetime will become owned by a charitable trust that secures our continued independence.

Los Angeles | London | New Delhi | Singapore | Washington DC | Melbourne





## In Your Own Words

After you've read this chapter, you will be able to

- Describe the role that politics plays in determining how power and resources, including control of information, are distributed in a society.
- Compare how power is distributed between citizens and government in different economic and political systems.
- Explain the historical origins of American democracy.
- Describe the enduring tension in the United States between self-interested human nature and public-spirited government.
- Apply the five steps of critical thinking to this book's themes of power and citizenship in American politics.

# 1 POLITICS: WHO GETS WHAT, AND HOW?

# What's at Stake... in "Hashtag Activism"?

LIKE SO MANY OTHERS, twenty-four-year-old Matthew Brandi heard the call through the Internet. "I actually decided to go protest after seeing online videos of protesters being arrested, with the caption, 'for each one they take away, two will replace them!'" He says, "It's like it was my duty to go. I owed it to the person who got arrested. They stepped up and got taken out, so someone had to replace them." And so, on October 1, 2011, Matt and his friends marched across the Brooklyn Bridge to protest the growing income gap between the top 1 percent of income earners in this country and everyone else. The Occupy Wall Street movement claimed that economic inequality was the result of a rigged system, that politicians by themselves could not solve the problem because they were a central part of it. The protestors' rallying cry—"We are the 99%!"—was particularly attractive to young Americans, struggling in the difficult economy and frustrated with the status quo that seemed to enrich the few at the expense of the many. It was a message fired up and sustained via Twitter, Facebook, YouTube, and other forms of electronic messaging.



#### America, in Black and White

More than a year after Laquan McDonald, a black teenager, was shot to death by a white Chicago police officer, the city released video footage of the encounter, revealing that McDonald, armed only with a knife, was shot multiple times, from a distance of about 10 feet, by a single officer who had just arrived on the scene. Sensing an attempt to cover up the incident, demonstrators with Black Lives Matter converged on City Hall, calling for resignations from the mayor and the county state's attorney.

Like the Occupy movement and occurring at about the same time, the It Gets Better Project was fueled and spread by the Internet. Appalled by a number of highly publicized suicides by young lesbian, gay, bisexual, and transgender kids who were bullied at school and online, gay activist and writer Dan Savage (see Profiles in Citizenship) and his husband Terry Miller created a YouTube video to tell vulnerable kids that, despite the torment they were experiencing, their lives would indeed "get better" as they grew older. The video went viral and inspired others to record their stories of hope and encouragement. Eventually the It Gets Better Project grew to a collection of more than 50,000 videos made by celebrities, politicians, sports figures, and everyday people. The videos have surpassed 50 million views, the movement has spread to over thirteen countries, and in 2012 the project was recognized with a special Emmy Award for setting a "great example of strategically, creatively and powerfully utilizing the media to educate and inspire."2

The hashtag #blacklivesmatter took off on social media in 2012 as a protest after the acquittal of George Zimmerman, the self-appointed vigilante who killed Trayvon Martin, a young black man, in Florida. In 2014, when police killed Michael Brown in Ferguson, Missouri, and Eric Garner in New York City, Black Lives Matter (BLM) organized street protests and demonstrations, which continued as other African Americans—including Tamir Rice, Sandra Bland, Freddie Gray, and Laquan McDonald—were killed by police or died in police custody. BLM activists embraced the concept of intersectionality—the idea that if you identified with more than one oppressed group (if you were black and female, black and gay or transgender, black and disabled, for instance), then your struggle was compounded and more

likely to be unrecognized by the traditional limits and channels of the civil rights movement. By 2015, BLM members were meeting with Senator Bernie Sanders and former secretary of state Hillary Clinton and their presidential campaigns, pushing the candidates to take a stand on the idea that black lives matter in all respects and across all elements of society.

Young people have been notoriously uninvolved in politics, often seeing it as irrelevant to their lives and the things they really care about. Knowing that they pay little attention and tend not to vote in large numbers, politicians feel free to ignore their concerns, reinforcing their cynicism and apathy. Young people did turn out in 2008 and 2012 in larger-than-usual numbers, and they were excited by the 2016 presidential candidacy

of Sanders, who emphasized many of the same themes as the Occupy movement. In the general election they supported Hillary Clinton over Donald Trump by 55 to 37 percent, but nearly 10 percent supported a third party candidate. Traditional political channels didn't seem as attractive to them, but the Internet opened up a whole new realm of political action.

The American founders weren't crazy about the idea of mass movements, political demonstrations, or even political parties, but they did value political engagement and they knew that democracies needed care and attention in order to survive. In 1787, when Benjamin Franklin was asked by a woman what he and other founders of the Constitution had created, he replied, "A republic, madam, if you can keep it." Today, many commentators worry that we are not "keeping the republic" and that, as new generations who find politics a turn-off become disaffected adults, the system will start to unravel. As one writer says, "a nation that hates politics will not long thrive as a democracy."

Yet protesters like Matt Brandi, organizers like Dan Savage, and all the voices of Black Lives Matter sound as committed to democracy as Benjamin Franklin could have wished, even though their efforts are not focused on voting or traditional methods of political engagement. Is a nation of these young activists a nation in trouble, or can movements begun over an Internet even Benjamin Franklin could not have imagined help to keep the republic? What, exactly, is at stake in hashtag activism—what one writer called a "netroots outcry" to follow an online call to political action? We return to this question after we learn more about the meaning of politics and the difference it makes in our lives. "

HAVE you got grand ambitions for your life?

Do you want a powerful position in business, influence in high places, money to make things happen? Perhaps you would like to make a difference in the world, heal the sick, fight for peace, feed the poor. Or maybe all you want from life is a good education; a well-paying job; a comfortable home; and a safe, prosperous, contented existence. Think politics has nothing to do with any of those things? Think again.

All the things that make those goals attainable—a strong national defense, student loans, economic prosperity, favorable mortgage rates, secure streets and neighborhoods, cheap and efficient public transportation, and family leave protections are influenced by or are the products of politics.

Yet, if you listen to the news, politics may seem like one long campaign commercial: eternal bickering and fingerpointing by public servants who seem more interested in winning an argument against their ideological opponents than actually solving our collective problems. Way more often than not, political actors with the big bucks seem to have more influence over the process than those of us with normal bank accounts. Politics, which we would like to think of as a noble and even morally elevated activity, can take on all the worst characteristics of the business world, where we expect people to take advantage of each other and pursue their own private interests. Can this really be the heritage of Thomas Jefferson and Abraham Lincoln? Can this be the "world's greatest democracy" at work?

In this chapter we get to the heart of what politics is, how it relates to other concepts such as power, government, rules, economics, and citizenship. We propose that politics can best be understood as the struggle over who gets power and resources in society, and the fight to control the narrative, or story, that defines each contestant. Politics produces winners and losers, and much of the reason it can look so ugly is that people fight desperately to be the former, and to create and perpetuate narratives that celebrate their wins and put the best face possible on their losses. It can get pretty confusing for the average observer.

As we will see, it is the beauty of a democracy that *all* the people, including the everyday people like us, get to fight for what they want. Not everyone can win, of course, and many never come close. There is no denying that some people bring resources to the process that give them an edge, and that the rules give advantages to some groups of people over others.

politics who gets what, when, and how; a process of determining how power and resources are distributed in a society without recourse to violence

power the ability to get other people to do what you want

But the people who pay attention and who learn how the rules work can begin to use those rules to increase their chances of getting what they want, whether it is a lower personal tax bill, greater pollution controls, a more aggressive foreign policy, safer streets, a better-educated population, or more public parks. If they become very skilled citizens, they can even begin to change the rules so that they can fight more easily for the kind of society they think is important, and so that people like them have a greater chance to end up winners in the highstakes game we call politics.

The government our founders created for us gives us a remarkable playing field on which to engage in that game. Like any other politicians, the designers of the American system were caught up in the struggle for power and resources, and in the desire to write laws that would maximize the chances that they, and people like them, would be winners in the new system. Nonetheless, they crafted a government impressive for its ability to generate compromise and stability, and also for its potential to realize freedom and prosperity for its citizens.

#### WHAT IS POLITICS?

#### A peaceful means of determining who gets power and influence in society

Over two thousand years ago, the Greek philosopher Aristotle said that we are political animals, and political animals we seem destined to remain. The truth is that politics is a fundamental and complex human activity. In some ways it is our capacity to be political—to cooperate, bargain, and compromise—that helps distinguish us from all the other animals out there. Politics may have its baser moments, but it also allows us to reach more exalted heights than we could ever achieve alone, from dedicating a new public library or building a national highway system, to curing deadly diseases or exploring the stars.

Since this book is about politics, in all its glory as well as its dishonor, we need to begin with a clear definition. One of the most famous definitions, put forth by the well-known political scientist Harold Lasswell, is still one of the best, and we use it to frame our discussion throughout this book. Lasswell defined politics as "who gets what when and how." Politics is a way of determining, without recourse to violence, who gets power and resources in society, and how they get them. Power is the ability to get other people to do what you want them to do. The resources in question here might be government jobs, tax revenues, laws that help you get your way, or public policies that work to your advantage. A major political resource that helps people to gain and maintain power is the ability to control the channels through which



#### Water Under the Bridge

Political parties and their leaders frequently clash on issues and ideology—but when politics is out of the picture, the nature of the game can change. President Barack Obama and former House Speaker John Boehner lampooned their retirement from public life in a viral video for the White House Correspondents' Dinner in 2016.

White House

people get information about politics. These days we live in a world of so many complex information networks that sorting out and keeping track of what is actually happening around us is a task in itself. Anyone who can influence the stories that are told has a big advantage.

Politics provides a process through which we can try to arrange our collective lives in some kind of **social order** so that we can live without crashing into each other at every turn, and to provide ourselves with goods and services we could not obtain alone. But politics is also about getting our own way. Our way may be a noble goal for society or pure self-interest, but the struggle we engage in is a political struggle. Because politics is about power and other scarce resources, there will always be winners and losers in politics. If we could always get our own way, politics would disappear. It is because we cannot always get what we want that politics exists.

Our capacity to be political gives us tools with which to settle disputes about the social order and to allocate scarce resources. The tools of politics are compromise and cooperation; discussion and debate; deal making, horse trading, bargaining, storytelling; even, sometimes, bribery and deceit. We use those tools to agree on the principles that should guide our handling of power and other scarce resources and to live our collective lives according to those principles. Because there are many potential theories about how to manage power—who should have it, how it should be used, how it should be

transferred—agreement on those principles can break down. What is key about the tools of politics is that they do not include violence. When people resort to armed confrontation to solve their differences—when they drop bombs, blow themselves up, or fly airplanes into buildings—it means that they have tried to impose their ideas about the social order through nonpolitical means. That may be because the channels of politics have failed, because they cannot agree on basic principles, because they don't share a common understanding and trust over what counts as bargaining and negotiation and so cannot craft compromises, because they are unwilling to compromise, or because they don't really care about deal making at all—they just want to impose their will or make a point. The threat of violence may be a political tool used as leverage to get a deal, but when violence is employed, politics has broken down. Indeed, the human history of warfare attests to the fragility of political life.

It is easy to imagine what a world without politics would be like. There would be no resolution or compromise between conflicting

interests, because those are certainly political activities. There would be no agreements struck, bargains made, or alliances formed. Unless there were enough of every valued resource to go around, or unless the world were big enough that we could live our lives without coming into contact with other human beings, life would be constant conflict—what the philosopher Thomas Hobbes called in the seventeenth century a "war of all against all." Individuals, unable to cooperate with one another (because cooperation is essentially political), would have no option but to resort to brute force to settle disputes and allocate resources. Politics is essential to our living a civilized life.

#### **POLITICS AND GOVERNMENT**

Although the words *politics* and *government* are sometimes used interchangeably, they refer to different things. Politics, we know, is a process or an activity through which power and resources are gained and lost. **Government**, by contrast, is a system or organization for exercising authority over a body of people.

social order the way we organize and live our collective livesgovernment a system or organization for exercising authority over a body of people

American politics is what happens in the halls of Congress, on the campaign trail, at Washington cocktail parties, and in neighborhood association meetings. It is the making of promises, deals, and laws. American government is the Constitution and the institutions set up by the Constitution for the exercise of authority by the American people, over the American people.

Authority is power that citizens view as legitimate, or "right"—power to which we have given our implicit consent. You can think of it this way: as children, we probably did as our parents told us, or submitted to their punishment if we didn't, because we recognized their authority over us. As we became adults, we started to claim that our parents had less authority over us, that we could do what we wanted. We no longer saw their power as wholly legitimate or appropriate. Governments exercise authority because people recognize them as legitimate even if they often do not like doing what they are told (paying taxes, for instance). When governments cease to be regarded as legitimate, the result may be revolution or civil war, unless the state is powerful enough to suppress all opposition.

#### **RULES AND INSTITUTIONS**

Government is shaped by the process of politics, but it in turn provides the rules and institutions that shape the way politics continues to operate. The rules and institutions of government have a profound effect on how power is distributed and who wins and who loses in the political arena. Life is different for people in other countries not only because they speak different languages and eat different foods but also because their governments establish rules that cause life to be lived in different ways.

Rules can be thought of as the *how* in the definition "who gets what . . . and how." They are directives that determine how resources are allocated and how collective action takes place—that is, they determine how we try to get the things we want. The point of the rules is to provide some framework for us to solve without violence the problems that our collective lives generate.

Because the rules we choose can influence which people will get what they want most often, understanding the rules

authority power that is recognized as legitimate, or right

legitimate accepted as "right" or proper

rules directives that specify how resources will be distributed or what procedures govern collective activity

institutions organizations in which government power is exercised

political narrative persuasive story about the nature of power, who should have it and how it should be used

is crucial to understanding politics. Consider for a moment the impact a change of rules would have on the outcome of the sport of basketball, for instance. What if the average height of the players could be no more than 5'10"? What if the baskets were lowered? What if foul shots counted for two points rather than one? Basketball would be a very different game, and the teams recruited would look quite unlike the teams for which we now cheer. So it is with governments and politics: change the people who are allowed to vote or the length of time a person can serve in office, and the political process and the potential winners and losers change drastically.

We can think of **institutions** as the *where* of the political struggle, though Lasswell didn't include a "where" in his definition. They are the organizations where government power is exercised. In the United States, our rules provide for the institutions of a representative democracy—that is, rule by the elected representatives of the people, and for a federal political system. Our Constitution lays the foundation for the institutions of Congress, the presidency, the courts, and the bureaucracy as a stage on which the drama of politics plays itself out. Other systems might call for different institutions perhaps an all-powerful parliament, or a monarch, or even a committee of rulers.

These complicated systems of rules and institutions do not appear out of thin air. They are carefully designed by the founders of different systems to create the kinds of society they think will be stable and prosperous, but also where people like themselves are likely to be winners. Remember that not only the rules but also the institutions we choose influence who most easily and most often get their own way.

#### **POWER AND INFORMATION**

These days we take for granted the ease with which we can communicate ideas to others all over the globe. Just a hundred years ago, radio was state of the art and television had yet to be invented. Today many of us carry access to a world of information and instant communication in our pockets. Control of political information has always been a crucial resource when it comes to making and upholding a claim that one should be able to tell other people how to live their lives, but it used to be a power reserved for a few. Creation and dissemination of political narratives—the stories that people believe about who has power, who wants power, who deserves power, and what someone has done to get and maintain power—were the prerogative of authoritative sources like priests, kings, and their agents.

Before the seventeenth-century era known as the Enlightenment, individuals—most unable to read or write—had no way to decide for themselves if power was legitimate. There may have been competing narratives about who had claims to power, but they were not that hard to figure out. People's allegiance to power was based on tribal loyalties, religious faith, or conquest. Governments were legitimate through the authority of God or the sword, and that was that.

Even when those theories of legitimacy changed, information was still easily controlled because literacy rates were low and horses and wind determined the speed of communication until the advent of steam engines and radios. Early newspapers were read aloud, shared, and re-shared, and a good deal of the news of the day was delivered from the pulpit. As we will see when we discuss the American founding, there were lively debates about whether independence was a good idea and what kind of political system should replace our colonial power structure, but by the time information reached citizens, it had been largely processed and filtered by those higher up the power ladder. Even the American rebels were elite and powerful men who could control their own narratives. Remember the importance of this when we read the story behind the Declaration of Independence in Chapter 3.

In today's world, governed by instant communication and 24/7 access to news from any source we opt to follow, the only filters on the information we get are ones we choose. We may not choose them knowingly, but if that is the case, then we have only ourselves to blame for not exercising due diligence. It is now possible to self-select the information we like or want to get by following only sources that reinforce our own views, and by "liking" people in social networks who repeat those views. As a result, it is easy to find ourselves living in a closed **information bubble**, where all the information we receive reinforces what we

already think and no new ideas get in to challenge what we think we know. Living in an information bubble is a way to deal with the abundance of information out there without the anxiety that dealing with multiple sources and figuring out the right answers on our own may give us. A lot of people with a lot of money and power would prefer that people stay tucked neatly inside their bubbles, buying the narratives they are fed by the rich and powerful as people have done through history simply because their information options were limited.

However, the old adage that knowledge is power is true, and, although we may opt to abdicate our power by remaining in a cozy bubble, the digital age also allows us to grab some narrative-telling power of our own with the use of a little critical thinking (see Don't Be Fooled by . . . Your Own Information Bubble). The Occupy, It Gets Better, and Black Lives Matter movements we discussed in the chapter opener are excellent examples of citizens seizing the initiative and using available communication resources to change or create their own narratives to compete with those of the powerful. Like those activists, we can read many sources, compare them, fact-check them, think critically about them, and figure out what is really going on in the political world around us. We can publish our conclusions in a variety of ways and, if what we say is compelling, we can influence those around us and develop a following. Many major electronic news sources today were started by people with few or no resources. The Internet and social media give all of us a megaphone if we choose to use it.

The power and information equation is much more complicated today than it used to be. Sophisticated communication gives those with resources many more ways to control information, but as we saw in *What's at Stake . . . ?*, it also gives

those without any resources at all the opportunity to fight back. We will pay close attention to this anomaly throughout this book and emphasize critical thinking as a key way for people to take back power from those who would like to monopolize it.

#### **POLITICS AND ECONOMICS**

Whereas politics is concerned with the distribution of power and resources in society, **economics** is concerned specifically with the production and distribution of society's wealth—material goods such as bread, toothpaste, and housing, and services such as medical care, education, and entertainment. Because both politics and economics focus on the distribution of society's resources, political



ARESH NATH, THE KHALEEJ TIMES, UAE via Cagle Cartoons



#### DON'T BE FOOLED BY ...

## Your Own Information Bubble

Technologies that enable citizens to connect with one another, to engage in lively debate, and to organize for common

purposes hold great promise for democracy. The power to communicate on a massive scale was once held only by governments and those with access to print or broadcast media outlets, but today it is in the hands of anyone who has access to a cell phone. As every superhero learns quickly, along with great power comes great responsibility. There is no guarantee that what you learn through social media is true, and if you are sharing information that isn't reality-based, you are helping to perpetuate a false narrative.

In addition, your social media feeds and even your browser are working against you, ensuring that the news that comes your way is tailored to your interests and preconceptions, creating what one observer calls a filter bubble.5 Whether your news feed is custom made or crowd sourced, always look before you "like" since social media algorithms can channel information to you that reinforces the narrative you get about "who gets what and how" in today's political world.

#### What to Watch Out For

Don't create your own echo chamber. Social networking sites and other tools make it easy to create your own custom news channel, ensuring that you see stories from sources you like, about subjects that interest you. Important stories can easily slip past you, and your understanding of political matters will suffer. But if you follow only the political sources you like, that will get you in trouble, too. So open yourself up to alternative sources of news and opinions that you might find offensive or wrong. If what's showing up in your news feed does not challenge your ideas and

beliefs from time to time, consider whether you've been censoring news that you don't like. Make sure you're getting all sides of the story, not just the one that you want to hear.6

- Don't trust your browser. It's not just your selfselected social media feeds that are shaping your information diet: every link you click and word you search is fed into complex algorithms that tailor your results into a custom feed of "things you might like." Just as Amazon knows what items to suggest on your personal Amazon front page based on your browsing and purchase history, your Google results are similarly parsed and packaged for your viewing pleasure. Two people searching on a particular topic will get very different results.7 Search around—don't just click on the first links offered to you.
- Separate truth from truthiness. Some of the most compelling (and viral) political material on the Internet comes from people who are intent on selling you on their narrative. Their arguments may be valid, and their evidence may be strong—but bear in mind that an opinion piece is different from a statement of fact. Take care to seek out news sources that strive for objectivity and don't have an ax to grind (such as the Associated Press or the news pages of the New York Times, the Wall Street Journal, or Politico) alongside those that offer analysis and argument.
- Don't be complacent about conventional news sources. While you are watching your social networks and secondguessing Google algorithms, don't neglect old-fashioned news sources. If you watch television news, make a point of changing the channel often, especially if one of the stations has an ideological agenda like Fox or MSNBC. Ditto on the radio shows and late night comedy. In fact, try to have political discussions with different groups of people too. The more sources you use to gather information, the harder it will be for you to lose touch with political reality.

and economic questions often get confused in contemporary life. Questions about how to pay for government, about government's role in the economy, and about whether

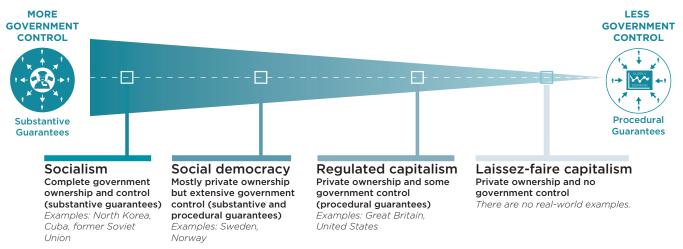
information bubble a closed cycle in which all the information we get reinforces the information we already have, solidifying our beliefs without reference to outside reality checks

economics production and distribution of a society's material resources and services

government or the private sector should provide certain services have political and economic dimensions. Because there are no clear-cut distinctions here, it can be difficult to keep these terms straight.

The sources of the words *politics* and *economics* suggest that their meanings were once more distinct than they are today. The Greek source of the word political was polis, or "city-state," the basic political unit of ancient Greece. For the free male citizens of the city-state of Athens (by no means the majority of the inhabitants), politics was a prestigious and jealously restricted

### A Comparison of Economic Systems



Economic systems are defined largely by the degree to which government owns the means by which material resources are produced (for example, factories and industry) and controls economic decision making. On a scale ranging from socialism—complete government ownership and control of the economy (on the left)—to laissez-faire capitalism—complete individual ownership and control of the economy (on the right)—social democracies would be located in the center. These hybrid systems are characterized by mostly private ownership of the means of production but considerable government control over economic decisions.

activity. However, the public, political world of Athens was possible only because a whole class of people (slaves and women) existed to support the private world, the *oikonomia*, or "household." This early division of the world into the political and the economic clearly separated the two realms. Political life was public, and economic life was private. Today that distinction is not nearly so simple. What is public and private now depends on what is controlled by government. The various forms of possible economic systems are shown in Figure 1.1.

**CAPITALISM** In a pure capitalist economy, all the means used to produce material resources (industry, business, and land, for instance) are owned privately, and decisions about production and distribution are left to individuals operating through the free-market process. Capitalist economies rely on the market—the process of supply and demand—to decide how much of a given item to produce or how much to charge for it. In capitalist countries, people do not believe that the government is capable of making such judgments (like how much toothpaste to produce), and they want to keep such decisions out of the hands of government and in the hands of individuals who they believe know best about what they want. The philosophy that corresponds with this belief is called laissezfaire capitalism, from a French term that, loosely translated, means "let people do as they wish." The government has no economic role at all in such a system. However, no economic system today maintains a purely unregulated form of capitalism, with the government completely uninvolved.

Like most other countries today, the United States has a system of regulated capitalism. It maintains a capitalist economy and individual freedom from government interference remains the norm, but it allows government to step in and regulate the economy to guarantee individual rights and to provide procedural guarantees that the rules will work smoothly and fairly. Although in theory the market ought to provide everything that people need and want, and should regulate itself as well, sometimes the market breaks down, or fails. In regulated capitalism, the government steps in to try to fix it.

Markets have cycles, with periods of growth often followed by periods of slowdown or recession. Individuals and businesses look to government for protection from these cyclical effects. For example, President Franklin D. Roosevelt created the Works Progress Administration to get Americans back to work during the Great Depression, and more recently, Congress acted to stabilize the economy in the wake of the financial collapse caused

capitalist economy an economic system in which the market determines production, distribution, and price decisions, and property is privately owned

laissez-faire capitalism an economic system in which the market makes all decisions and the government plays no role

regulated capitalism a market system in which the government intervenes to protect rights and make procedural guarantees

procedural guarantees government assurance that the rules will work smoothly and treat everyone fairly, with no promise of particular outcomes

by the subprime mortgage crisis in the fall of 2008. Government may also act to ensure the safety of the consumer public and of working people, or to encourage fair business practices (like prevention of monopolies), or to provide goods and services that people have no incentive to produce themselves.

Highways, streetlights, libraries, museums, schools, Social Security, national defense, and a clean environment are some examples of the goods and services that many people are unable or unwilling to produce privately. Consequently, government undertakes to provide these things (with money provided by taxpayers) and, in doing so, becomes not only a political actor but an economic actor as well. To the extent that government gets involved in a capitalist economy, we move away from laissez-faire to regulated capitalism.

**SOCIALISM** In a socialist economy like that of the former Soviet Union (based loosely on the ideas of German economist Karl Marx), economic decisions are made not by individuals through the market but rather by politicians, based on their judgment of what society needs. Rather than allowing the market to determine the proper distribution of material resources, politicians decide what the distribution ought to be and then create economic policy to bring about that outcome. In

other words, they emphasize not procedural guarantees of fair rules and process, but rather substantive guarantees of what they believe to be fair outcomes.

According to the basic values of a socialist or communist system (although the two systems have some theoretical differences, for our purposes they are similar), it is unjust for some people to own more property than others and to have power over them because of it. Consequently, the theory goes, the state or society—not corporations or individuals should own the property (like land, factories, and corporations). In such systems, the public and private spheres overlap, and politics controls the distribution of all resources. The societies that have tried to put these theories into practice have ended up with very repressive political systems, but Marx hoped that eventually socialism would evolve to a point where each individual had control over his or her own life—a radical form of democracy.

socialist economy an economic system in which the state determines production, distribution, and price decisions, and property is government owned

substantive quarantees government assurance of particular outcomes or results

social democracy a hybrid system combining a capitalist economy and a government that supports equality



#### **Building a Better Rocket?**

SpaceX, headed by Tesla Motors CEO Elon Musk, is a private company that develops launch vehicles and spacecraft, including the Dragon unmanned shuttle that has been delivering cargo to the International Space Station since 2012. Capitalism enables ambitious entrepreneurs like Musk, but technological advances like space travel would not be possible (or profitable) without the years—and billions of dollars—of previous government investment in space technology.

Patrick T. Fallon/Bloomberg via Getty Images

Many theories hold that socialism is possible only after a revolution that thoroughly overthrows the old system to make way for new values and institutions. This is what happened in Russia in 1917 and in China in the 1940s. Since the socialist economies of the former Soviet Union and Eastern Europe have fallen apart, socialism has been left with few supporters, although some nations, such as China, North Korea, and Cuba, still claim allegiance to it. Even China, however, introduced market-based reforms in the 1970s and in 2015 ranked as the world's second largest economy, after the United States.

**SOCIAL DEMOCRACY** Some countries in Western Europe, especially the Scandinavian nations of Norway, Denmark, and Sweden, have developed hybrid economic systems. As noted in Figure 1.1, these systems represent something of a middle ground between socialist and capitalist systems. Primarily capitalist, in that they believe most property can be held privately, proponents of social democracy argue nonetheless that the values of equality promoted by socialism are attractive and can be brought about by democratic reform rather than revolution. Believing that the economy does not have to be owned by the state for its effects to be controlled by the state, social democratic countries attempt to strike a difficult balance between providing substantive guarantees of fair outcomes and procedural guarantees of fair rules.